

## **AUDA Promotional Activities to Increase Participation and Awareness of Ukrainian Dance in Alberta - Celebrating 125 Years of Ukrainian Immigration**

1. All AUDA members are eligible for a promotional support of \$125 per external performance event as part of the member's activities to increase awareness and participation in Ukrainian dance in Alberta in Celebration of 125 Years of Ukrainian Immigration. This undertaking of increasing awareness and participation has been extended until August 31, 2020.
2. If the performances are at a non-adjudicated festival event where the AUDA member is in two or more separate performance timeslots (for example an afternoon and evening performance) then the promotional support will be a maximum of \$250.
3. Performances at adjudicated festivals, dance school recitals, and dance school special events such as anniversaries and fundraising events, are considered ongoing activities of a dance group and therefore are not eligible as part of this *Celebration of 125 Years of Ukrainian Immigration* promotional activities initiative.
4. AUDA members will submit their Alberta Promotional Performance and Event Attendance Record form, along with **Evidence of Presentation and AUDA Support**, twice per year for the periods from September 1 to February 28, and March 1 to August 31.
5. Re-imburement for Promotional Activities will be done twice per year: **February 28 and August 31**.
6. The AUDA Promotional Activities Record form is downloadable from the AUDA website for documenting:
  - name of performance presenter
  - location of performance
  - number of performances
  - estimated attendance at performance
  - number of performance participants in your group, and
  - list of promotional undertakings (posters, newspaper articles, flyers, Facebook, Twitter posts etc.)