

AUDA Co-Produced 2020 Community Concerts and Promotional Activities to Celebrate Ukrainian Dance Building Vibrant Alberta Communities

How Your Dance Group Can Earn \$1,000 as a Co-Producer.

1. AUDA is undertaking the co-production of up to 5 AUDA member year-end dance concerts as continuing an initiative first undertaken in 2016.
2. All AUDA member groups at March 31 are eligible to apply as co-producers of this AUDA initiative to receive financial assistance for their local year-end dance concerts from AUDA casino funds raised by member volunteerism.
3. For AUDA's role as a co-producer of the member group's year-end concert, each member group will forward to AUDA:
Revenue from ticket sales equal to the amount spent by the member group on facility or theatre rental, dance concert ticket printing and advertising, and dance concert programs.
AUDA receiving co-producer ticket revenue is in compliance with our approval for this initiative from Alberta Gaming
4. Successful AUDA member group co-producer applicants will receive from AUDA's portion of the performance ticket sales:
 - Reimbursement for the cost of facility or theatre rental. (This amount cannot be more than a 10% increase for theatre rental from the member group's 2019 rental fee.)
 - Reimbursement for the cost of dance concert ticket printing and advertising. (AUDA will supplement the member group's normal advertising with our written advertising copy indicating our involvement.)
 - Reimbursement for the cost of dance concert hand-out programs.

PLUS

 - A flat fee of \$1,000 to each participating member group for undertaking local co-producer performance preparation of AUDA's concert initiative to Celebrate Ukrainian Dance Building Vibrant Alberta Communities.
5. The net result of this AUDA initiative is AUDA member groups, who choose to participate, will receive \$1,000 into their organization for their work as co-producers of this important cultural undertaking to Celebrate Ukrainian Dance Building Vibrant Alberta Communities.

Interested member groups please provide a letter of support request with a detailed budget by **April 1, 2020**. For more information contact info@abuda.ca